

Curriculum Vitae

NAME:

Gregory Thomas Hoffman PSM
BBus, BA, GAICD, CPA, FLGMA (Life), JP (Qual)

25 Withers Street, EVERTON PARK QLD 4053

Business: (07) 3355 5328 Home: (07) 3355 0298

Email: greg.hoffman@grassrootsconnections.com.au

Web: www.grassrootsconnections.com.au

Mobile: 0418 756 005



CURRENT POSITION: Managing Director – Grassroots Connections Australia Pty Ltd

QUALIFICATIONS:

Graduate Australian Institute of Company Directors
Bachelor of Business (majors in Accounting & Management), University of Southern Queensland
Bachelor of Arts (majors in Community Studies & Media Studies), University of Central Queensland
Certified Practising Accountant – CPA Australia
Certificate IV in Assessment and Workplace Training
Justice of the Peace (Qual.)

AFFILIATIONS:

Member, Australian Institute of Company Directors
Member, Certified Practising Accountants Australia
Fellow, Local Government Managers Australia (Life)

AWARDS:

Public Service Medal for outstanding contribution to Local Government (Australian Honours 1993)
Centenary Medal for contribution to Australian society and government (Australian Honours 2002)
National Emergency Medal for sustained service during a nationally significant emergency (Australian Honours 2011)

CAREER HISTORY:

Managing Director – Grassroots Connections Australia Pty Ltd, 2016 – present

- Principal of a boutique consultancy firm providing services to federal, state and local governments focusing on people, policy and politics. GCA provides clients with pragmatic solutions, advice and facilitation in the areas of local government systems, strategy policy analysis, organisational and structural change, intergovernmental relations, dispute resolution and community engagement.
- Clients include: Local Government Association of Queensland (LGAQ); Brisbane City Council; Ipswich City Council; Fraser Coast Regional Council; Central Highlands Regional Council; Livingstone Shire Council; Redland City Council; Queensland Water Directorate (*qldwater*); Council of Mayors South East Queensland (COMSEQ); Rural Area Planning and Development Board (RAPAD); North West Queensland Regional Organisation of Councils (NWQROC); Local Government Association of the Northern Territory (LGANT); Department of Local Government, Racing and Multicultural Affairs; Department of Infrastructure, Local Government & Planning; Department of State Development and Queensland Reconstruction Authority.

General Manager – Advocacy, Local Government Association of Queensland, 1997 – 2016

- Overall responsibility on behalf of Queensland local governments for LGAQ's policy development and representation to State and Federal governments in relation to finance, governance, infrastructure, economic and regional development, planning and development, environment, intergovernmental relations, social policy, workforce and diversity.
- Manage relationships, engagement and advocacy for LGAQ's council segments: South-East Queensland, coastal, indigenous, resources and rural/remote.

Director, Greg Hoffman Consulting Pty Ltd, 1996 – 1998

- Principal of a boutique consultancy firm specialising in management, government and reform with particular emphasis on community engagement strategies operating in Queensland, New South Wales and Western Australia.
- Developed a Voluntary Structural Reform model and facilitated the amalgamation of six metropolitan, regional and rural councils in New South Wales.

Local Government Commissioner Queensland, 1992 – 1996

- An independent, quasi-judiciary position with sole responsibility for recommending to the State Government improvements in the effectiveness and efficiency of local government through mergers, boundary changes, resource sharing and revised electoral arrangements.
- Undertook investigations involving 89 councils – populations exceeding 2 million, annual expenditure of \$2.4 billion and 16,000 employees, to create new councils at the Gold Coast, Cairns, Mackay, Bundaberg, Gympie, Ipswich and Warwick subsequently confirmed by referendum.

Executive Director (CEO), Local Government Association of Queensland 1982 – 1992

- As CEO led the peak body for local government in Queensland in achieving its mission of strengthening the capacity and performance of local government to better serve the community.
- Initiated the re-structuring and growth of the LGAQ and laying the foundations for its development into one of the nation's most successful representational, lobbying and member service organisations.

Chief Executive Officer, Darwin City Council, 1977 – 1982

- Overall management of the council's 300 staff in accordance with the council's policies and objectives for the overall benefit of the city.
- Undertook the rebuilding of Darwin City Council's operational capacity after Cyclone Tracy in 1974 and initiated major CBD reconstruction projects in partnership with the private sector including a shopping mall and multi-storey carpark, international hotel, convention and performing arts complex, and produce markets (now the Mindil Beach markets).

Assistant Town Clerk, Rockhampton City Council, 1973 – 1977

Chief Finance Officer, Dalby Town Council, 1971 – 1973

BOARD MEMBERSHIPS:

Managing Director – Grassroots Connections Australia Pty Ltd, 2017 - present

Member – Queensland Coastal Adaptation Strategy Board (QCoast₂₁₀₀), 2015 - 2016

Member – Biosecurity Queensland Ministerial Advisory Council, 2016 - 2017

Member – Emergency Services Ministerial Advisory Council, 2010 - 2012

Member – Main Roads and Local Government Roads and Transport Alliance Board, 2002 - 2016

Member – Queensland Treasury Corporation Board, 1991 - 1992

Chairperson – Local Government Training Council Qld, 1983 - 1992

Deputy Chairperson – National Local Government Training Council, 1983 - 1985

Secretary – Regional Galleries Association of Queensland, 1985 - 1992

Deputy Chairperson – Australian Institute of Urban Studies - Qld, 1987 - 1988

Member – Darwin Community College (now University) Council, 1980 - 1982

COMPETENCIES:

Local government systems; strategic policy analysis, development and implementation; organisational and structural reform; intergovernmental relations; public-private sector partnerships and joint ventures; negotiation, mediation and dispute resolution; media relations and community consultation.

EXECUTIVE DEVELOPMENT:

AIM – Conflict Resolution Skills
AIM – The Advanced Negotiator
QUT – Mediation Training Course
CPA Australia – Depreciation and Asset Valuation in the Public Sector
CPA Australia – AAS27 Implementation in Queensland

COMMUNITY SERVICE:

Executive Member – Marist College Ashgrove Parents & Friends Association
Secretary – Rotary Club of Newstead, Brisbane
Vice President - Bougainvillea Festival Association, Darwin
Councillor - St John's Ambulance Council (NT)
Executive Member – Australian Institute of Management (NT)
Vice President – Capricana Festival Committee, Rockhampton
Secretary – Rockhampton Art Gallery Acquisition Committee
Secretary – Queensland Arts Council, Rockhampton
Member – ABC Central Queensland Advisory Committee

LECTURING EXPERIENCE:

Guest Lecturer, QUT: Post Graduate students – “Contemporary Local Government”
Guest Lecturer, UQ: Bachelor of Arts, Bachelor of Commerce, Bachelor of Town Planning and Master of Public Administration – “Local Government Reform”
Guest Lecturer, QUT: Bachelor of Business – “Lobbying”
Part-time Lecturer, UCQ: Bachelor of Business – “Local Government Law”

REFEREES:

David Arnold, CEO, Remote Area Planning & Development Board (RAPAD)
gm@rapad.com.au, Mobile 0428 583301
Greg Hallam PSM, CEO, Local Government Association of Queensland Ltd
greg_hallam@lgaq.asn.au, Mobile: 0428 987 102
Cr Paul Bell AM, Councillor, Central Highland Regional Council (former LGAQ President)
pbell@chrc.qld.gov.au, Mobile: 0418 791 596

Compiled: January 2019